

THE GREAT OYSTER Feast



To the benefit of
Fondation
Jean Lapointe

copresented by



NATIONAL
BANK



iAA
Financial Group

Event Details



Friday, November 27, 2026



Hôtel Bonaventure
900 de la Gauchetière West,
Montréal



From 11 am to 1:30 pm

An Invitation From:



Marie-Claude Brassard
Vice President, Development
and Client Experience



Stephan Bourbonnais
Executive Vice President, iA Wealth



AN OUTSTANDING EVENT FOR THE *business community*

29 YEARS

An enduring event
for over 29 years.

650

More than 650 senior leaders
and business people gather in
downtown Montreal for
an extraordinary event.

\$5,300,000

Over \$5,300,000 net raised in the past ten years
to sustain the mission of the Foundation
and Maison Jean Lapointe.

500K\$

With the help of its partners, the Foundation
expects to exceed the amount of \$500k raised
last year.

Your participation today, as well as
your generosity, towards the
prevention and treatment of
addictions touches us deeply
Thank you!

SPONSORSHIP Plan



Visibility Offered to All Partners



Well-positioned table for 10 people



Logo in rotation on the stage screen and other digital support



Table identification with your logo



Presence on the Foundation website



Official acknowledgements during dinner



Mention in the Foundation's social media channels

Sponsorship Opportunities

You will find the details of the visibility offered by the different types of sponsorships in the annex.



CO-PRESENTER

Non available

\$25,000

- Principal sponsor of the event



ELITE PARTNER

x2

\$12,000

- Presenter of the auction
- Presenter of the cocktail



MAJOR PARTNER

x4

\$8,000

- Presenter of the photo booth
- Presenter of the draw
- Presenter of the attendee gifts
- Presenter of the entertainment



FEAST PARTNER

x20

\$6,000

- Table identified with your company's logo



CORPORATE TABLE

\$4,500

- Non-identified table: for 10 people

\$450

- Ticket



CLICK HERE

to purchase a sponsorship, table, tickets or to make a donation

If you have any questions, please communicate with melanie.murray@fondationjeanlapointe.org

VISIBILITY *Details*



CO-PRESENTER
\$25,000 Non available

- Inclusion of your brand in all communication tools and visuals for the event – RSVP, invitations, solicitation letter, signage, etc.
- Publication of a portrait of the co-presenters on social media channels
- Speech and/or presentation of a corporate video during the event
- Mention in the press release
- Other visibility to be discussed according to your needs



ELITE PARTNERS
\$12,000 2 partnership possibilities available

Presentation of the Auction

Inclusion of your brand in all visuals and communication tools for the auction:

- Auction platform
- Emails concerning the auction: invitation sent to all invited guests 3 weeks before the event + confirmation of lots and acknowledgements.
- Signage and visuals at the event

Cocktail Presentation

- Presentation of the cocktail portion of the event “Cocktail presented by”
- Prominent and personalized visibility at the cocktail venue
- Possibility of naming the cocktail/mocktail bar
- Presence of your brand on all pieces concerning the cocktail

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 **Fondation
Jean Lapointe**

VISIBILITY *Details* (CONTINUED)



MAJOR PARTNERS

\$8,000 4 sponsorship opportunities available

Presentation of the Photo Booth

- Presentation of the activity: "This memento is offered by"
- Brand signage in the signposting for the activity
- Inclusion of your brand on the photo frame

Presentation of the Entertainment

- Presentation of the showtime moment of the dinner "This moment of entertainment is brought to you by"
- Possibility of adding your company's free-standing banner in the room

Attendee Gifts "Compliments of"

- Gifts for attendees "compliments of" - turn-key
- Visibility on wrapping or card

Presentation of the Draw

- Grand prize draw* "presented by" - will take place during the dinner with coupon sales
- Presence in all communications for the draw including the coupons, presentation of the draw, etc.



FEAST PARTNERS

\$6,000

- Table identified with your company's logo

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